

Rebuttal to argument for Measure O

Measure O is bad news for our community.

Measure O claims to support affordable housing. Yet **Measure O asks you to eliminate a ready-to-go affordable housing project** that includes 124 permanently affordable apartments. It's no wonder all our community's leading affordable housing organizations oppose Measure O.

Measure O tries to promote a smaller renovated downtown library as our only option and the idea that Measure S Library bonds allow only for renovation. Yet **Measure O is unanimously opposed by the Friends of the Santa Cruz Public Libraries**. And simply reading Measure S reveals no requirement for renovation: "construct/expand facilities where necessary."

Measure O hypes climate change and green building. Yet **Measure O proposes to block a new library** that uses no carbon-based energy sources. Measure O shortsightedly insists on keeping the old library, which will still be gas-powered and inefficient, even when reduced in size and renovated.

Measure O claims to save trees. Yet **Measure O would only save a handful of trees on one parking lot, while allowing the cutting of several trees on other lots**.

Measure O touts smart parking plans. Yet **Measure O leaves us with an old, inefficient parking model**, while hiding the fact that the approved Library & Affordable Housing project results in a zero increase in parking spaces. Measure O proponents display a significant lack of knowledge with their claims about parking finance.

Measure O paints a utopian picture of the Downtown's future. Yet **Measure O ignores that fact that the Downtown Association board** — representing our Downtown businesses — **unanimously opposes the measure**.

Don't be fooled. Vote NO on O.

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s/Zachary Davis, Owner, Penny Ice Creamery & Farmers' Market Vendor

s/Shannon Greene, Teacher/Librarian, Santa Cruz City Schools

s/Elaine Johnson*, Executive Director, Housing Santa Cruz County

s/Leslie Conner*, CEO, Santa Cruz Community Health

s/Edward Estrada, Past President, UCSC College Democrats; Housing Navigator